

**Barrhead & District Chamber of Commerce
Executive Meeting Minutes**

Date: May 10, 2023

Time: 12:00 Noon

Location: Perry Law LLP Office

1. Call to Order
 - a) 12:06pm

2. Additions to the Agenda
 - a) Increase attendance -
 - a) This seems to be a problem across the board for all committees not just Chamber.
 - b) Marketing strategies – colourful email reminders Monday mornings with a follow up morning of general meeting
 - c) Approach members to send employees vs. just owners to attend.
 - d) Press release or story in paper regarding low community involvement/attendance. Good news story that could benefit the business community to become more active.
 - e) Mail out flyer/card to business owners advertising the need for more business community involvement
 - f) Event newsletter that FCSS puts out – get added on there
 - g) Look into texting program for chamber – push text notifications via website
 - h) Facebook post -scheduled
 - i) Megan can draft something for us to review next meeting – to put in place in August
 - j) Better speakers – Succession planning - legal, financial, HR, OH&S, Insurance
 - k) Welcome_baskets to new members – include chamber advert
 - l) Registries office cards
 - m) Real estate members can hand out adverts to new business owners
 - n) Approach the doctor community to come help

 - b) All candidate's forum next Monday, chamber to come up with a few questions please send to Megan by end of this week – Megan attending
 - c) Meeting location and time for executive
 - a) Motion made by Megan to change executive meeting times to 12:30pm – 1pm every second Wednesday of the month– all in favour
 - d) Annual Return- Megan need copies of 2021 and 2022 F/S, need 2022 and 2023 executive member list

3. Adoption of Agenda - Dave

4. Motion for Adoption of Minutes of Previous Meetings
 - a) April Executive Meeting Minutes & Special Budget Meeting Minutes -n/a
 - b) April General Meeting Minutes - n/a

5. Business Arising from the Minutes

6. Other Business:
 - a) Yolo Sample Pack (Dave) - tabled
 - b) Budget Review & Finalization

1. Motion made by Michelle to pass the budget as put forth, seconded by Dave – all in favour
2. Motion made by Michelle to spend 1,000 on a new laptop for admin – seconded by Nadia - all in favour

7. Financial Reports (Michelle)

8. Committee Updates

- a) Advertising/Marketing – Kristine - tabled
- b) Economic Development – Megan - tabled
- c) Membership – Dave & Diane – tabled
- d) Networking & Business Activities – Josh - tabled
- e) Charitable Activities (Festival of Trees, etc.) – Michelle - tabled
- f) Mainstreet Activities – Laura – tabled

9. Related Organization

- a) BSN – Dave - tabled

10. Next Meetings:

- a) General Meeting: May 18th, 2023, 12:00 noon, Charles Godberson Room, Agrena
- b) Executive Board Meeting June 14th, 2023, 12:00 noon, Perry Law LLP

Adjourned – 1:16pm