



Rebranding Request for Proposals

Date: March 29, 2021

Barrhead and District Chamber of Commerce is seeking a creative professional to create a rebrand with the requirements noted. <https://barrheadchamber.ca>

We are seeking vendors to respond to this request and would ask you to prepare a proposal to accomplish the task that includes timeline, cost, and deliverables.

The Barrhead & District Chamber of Commerce has been in operation for over 50 years. Our goal is to provide a voice for, and a network for businesses in the community. The Chamber is also involved in business promotion by sponsoring a number of community activities.

DEADLINE FOR VENDOR SUBMISSIONS: April 16, 2021 at 4:30 p.m.

DELIVERY DATE FOR SUCCESSFUL VENDOR: End of June 2021

BRAND REQUIREMENTS SCOPE OF WORK:

- A logo in all appropriate file types
- Website style guide
- Letterhead
- Tri-fold Brochure
- Standard Sized Banners
- Ad template for newspaper
- One-sided Business Cards
- Social media images such as: profile picture, profile cover, template for posts
- E-Newsletter template

VENDOR REQUIREMENTS:

Vendors are required to submit all contact information with a link to a portfolio that highlights at least three (3) examples of similar projects, as well as project budget and timelines, and all digital and print ready files. The ideal and preferred vendor will bring its own ideas and vision based on industry expertise, technical capability, and client relations, guiding us to incorporate our goals into that vision. Please submit your proposal to barrheadchamberoffice@gmail.com and feel free to communicate any questions or comments.